



**RESEARCHING HIGHER EDUCATION SYMPOSIUM  
15-16 September 2011**

**PROGRAMME**

**DAY 1 – Thursday 15<sup>th</sup> September  
Venue: AUT University, Auckland**

<b>Time</b>	<b>Room</b>	<b>Event</b>
8:30 – 9:00am		Registration
9:00 – 9:30am	WF503	Welcome and Introductions
9:30 – 10:30am	WF503	Plenary 1: Walking the talk of paradigms: Two case studies
10:30 – 11:00am		Morning Tea
11:00 – 12:15pm	WF513	Option 1: Designing and implementing surveys
	WF514	Option 2: Kaupapa Maori research in Higher Education
12:15 – 1:00pm		Lunch
1:00 – 2:00pm	WF503	Plenary 2: A voyage across the seascape of higher education research: forerunners, pathfinders and pathtakers Bruce Macfarlane, The University of Hong Kong
2:05 – 3:20pm	WF513	Option 1: “And so betwixt them both”: Bringing Humanities Research into Higher Education
2:05 – 3:20pm	WF514	Option 2: Validating mixed methods research: A subject for debate
3:20 – 3:40pm		Afternoon Tea
3.40 – 5.00pm	WF513	Option 1: Writing for HERD: A variety of genres
3.40 – 5.00pm	WF514	Option 2: Mixed-methods research in higher education
5:00 – 5.30pm	WF503	Closing reflections and commitments
5:30 on		Drinks and presentation of TERNZ medal

**DAY 2 – Friday 16<sup>th</sup> September  
Venue: Centre for Academic Development, Level 5, 76 Symonds Street, Auckland**

<b>Time</b>	<b>Place</b>	<b>Event</b>
9:30 – 10:30am	Seminar room, level 5	Project development: One-to-one or small group coaching on developing a new project, rescuing one that has gone awry, or writing one up for publication (HERDSA committee / workshop presenters to assist).
10:30 – 11:00am		Morning Tea
11:00 – 12:30pm	Seminar room, level 5	Project development continued.

## DAY 1 – KEYNOTE PRESENTATION (1:00 – 2:00 pm)

### A voyage across the seascape of higher education research: forerunners, pathfinders and pathmakers

**Bruce Macfarlane**  
**The University of Hong Kong**

Higher education research is a divergent, inter-disciplinary field that emerged during the late 1960s and early 1970s. It has grown substantially in recent years as a result of policy initiatives connected with teaching and learning development and the expansion of higher education worldwide. Its fluid epistemic boundaries make it accessible to migrant scholars but its intellectual territory is poorly defined. Gumpert's (2002) distinction between forerunners, pathfinders and pathmakers in feminist scholarship will be applied as a tool to map the history of higher education research. Using the metaphor of a seascape, and evidence from patterns of publication and research activity, it will be argued that higher education research scholars are increasingly divided between 'policy' and 'teaching and learning' 'islands'. The current generation of higher education researchers faces a significant challenge in bridging this divide.

Short biography:

Bruce Macfarlane is Associate Professor for Higher Education at the University of Hong Kong. His previous books include *Teaching with Integrity*, *The Academic Citizen*, and *Researching with Integrity*. His new book, *Intellectual Leadership in Higher Education* will be published by Routledge in December, 2011. He is a former Vice Chair of the Society for Research into Higher Education and a Senior Fellow of the UK Higher Education Academy.

## DAY 1 – MORNING WORKSHOP OPTIONS (11:00am – 12:15pm)

### Workshop Option 1: Designing and implementing surveys

**Presenter: Dr Tony Harland, Higher Education Development Centre, University of Otago**

This workshop is an introduction to using surveys in higher education research. Surveys are seen as part of a strategy in qualitative research design (sometimes called mixed-methods research). Both quantitative and qualitative data can be gathered using surveys. Survey types and their construction will be discussed with advice on how to avoid the common design pitfalls. Implementation issues will be raised along with a brief look at analysis of quantitative data. This last part will be done only to a summary statistic level. At each stage in the workshop there will be discussion around examples and concepts.

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### Workshop Option 2: Kaupapa Maori Research in HE

**Presenters: Dr Robyn Manuel & Matt Tarawa, Centre for Academic Development, The University of Auckland**

This workshop will introduce participants to the core principles that guide Kaupapa Maori research in general. We will go on to present a couple of case studies showing how these principles have been applied in higher education research. There will also be time to explore the relevance of these ideas to your own current HE research projects.

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## DAY 1 – AFTERNOON WORKSHOP OPTIONS (2:05pm – 3:20pm)

### Workshop Option 1: "And so betwixt them both": Bringing Humanities Research into Higher Education

**Presenters: Dr Ian Brailsford and Dr Frances Kelly, Centre for Academic Development, The University of Auckland**

In this session Ian Brailsford and Frances Kelly will each outline ways in which methodologies and perspectives from the disciplines of History and English (or literary studies) can enrich the field of Higher Education.

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### Workshop Option 2: Validating mixed methods research: A subject for debate

**Presenter: Associate Professor Lynne Giddings, School of Health Care Practice, Faculty of Health & Environmental Sciences, AUT University**

Using mixed methods as a focus for discussion, in this workshop we will explore various research validation strategies within the context of different research paradigms. The differences between paradigms mean there is no one way or specific set of standards to ensure validation in mixed methods research. We will examine the shift in the meaning of validation between quantitative rigour, which includes notions like reliability and validity, and qualitative trustworthiness, with notions like credibility and fittingness.

## **DAY 1 – AFTERNOON WORKSHOP OPTIONS (3:40pm – 5:00pm)**

### **Workshop Option 1: Writing for HERD: A variety of genres**

**Presenters: Associate Professor Barbara Grant & Dr Tai Peseta (members of the *HERD* editorial team)**

All fields of research should aim to feel urgent and alive for those who read and engage with their written accounts. We want higher education research to be ambitious in its aspirations too, producing research that is not only thorough and useful, but that also moves the field into thrilling new territories. For those of you interested in writing for *HERD*, there are opportunities to write in a variety of genres. We urge you to seize them! In this session, we offer you ways of thinking about yourself as a writer of HE research and scholarship so that you can add your voice to the *HERD* conversation.

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### **Workshop Option 2: Mixed-methods research**

**Presenter: Dr Amanda Gilbert, University Teaching Development Centre, Victoria University of Wellington**

Not everything that can be counted counts, and not everything that counts can be counted. (Albert Einstein)  
A mixed methods approach, where different research methods are combined for different purposes, can tell a richer story about our subject. In this workshop we will discuss different paradigms for research and explore how different questions, purposes and methods might be useful. The workshop will be practical and interactive. Participants will have the opportunity to consider different types of methods and to examine how they would apply this approach to areas of their own work.